

# »» Distribution Network



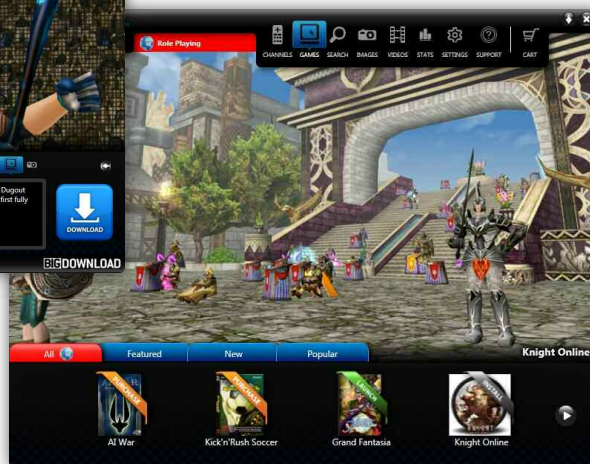
Pragmatic is setting up our distribution network for mygameIQ, and would like to add you to our growing network, to help promote our new and exciting way to “Play Smart and Play Together.”

### Benefits include:

- Promote your brand by delivering promotional opportunities right to the desktop
- Generate revenue with no expense on your part
- Broaden your current product offerings to core and casual gamers alike
- Promotion on mygameIQ.com & through the mygameIQ network led by AOL's Big Download
- You may provide a splash screen for your branded client to tie even further with your web site

### New revenue includes:

- 5% of games sales sold via your client
- Promotion of your brand put in regular ad rotation
- Revenue share (70/30 – greater share to you) on ads you provide to the network and displayed on the client delivered from your site
- Generate ad rates based on a larger user community (total mygameIQ community) than you are currently reaching



### Bandwidth

- mygameIQ client is < 6MB file downloaded that is then automatically updated as versions are released
- Currently no need for you to distribute game bits (FMAP's), but in the event that the need should arise, will provide a revenue share of game sales that are derived from client you deliver.

» Contact **Robert Brown** (rob@pr-sol.com) / 818-970-9104, or find more information at [www.mygameIQ.com](http://www.mygameIQ.com)